



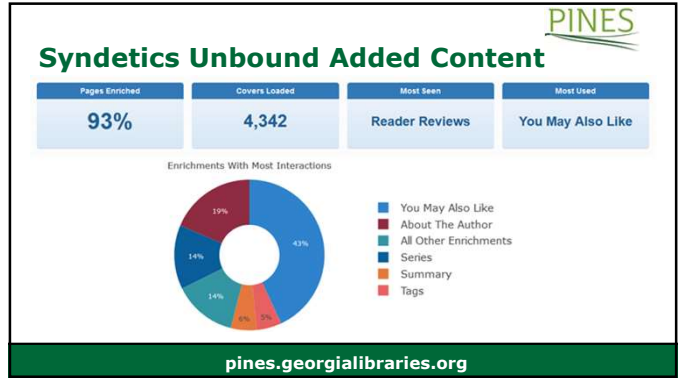
PINES

Staff Report

September 2023

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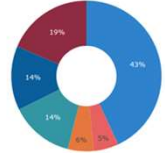
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Syndetics Unbound Added Content

Pages Enriched	Covers Loaded	Most Seen	Most Used
93%	4,342	Reader Reviews	You May Also Like

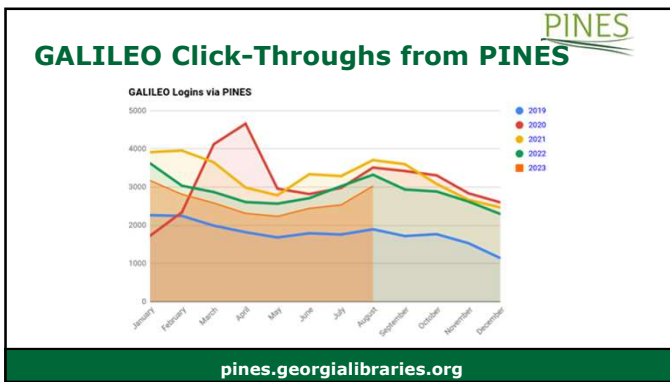
Enrichments With Most Interactions



- You May Also Like
- About The Author
- All Other Enrichments
- Series
- Summary
- Tags

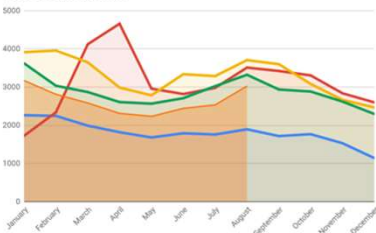
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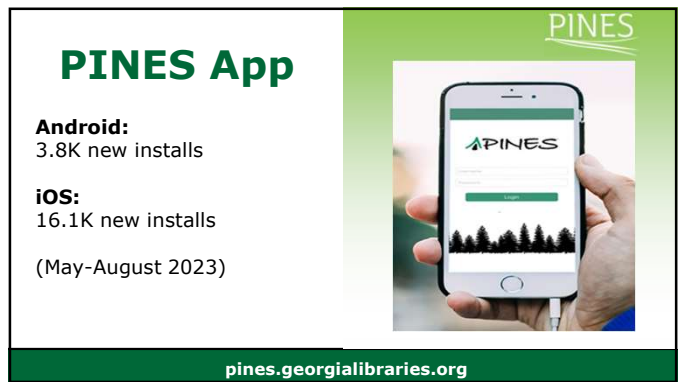
GALILEO Click-Throughs from PINES

GALILEO Logins via PINES



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3



PINES App

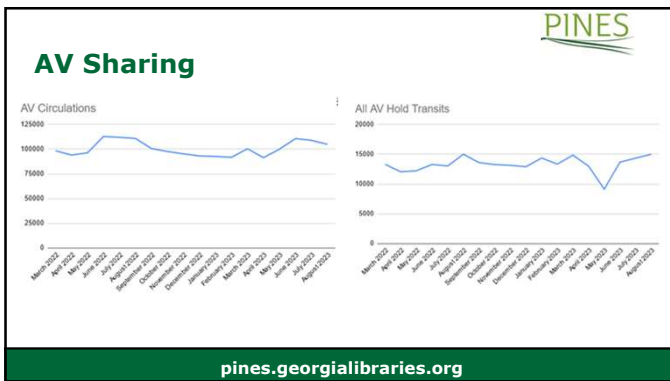
Android:
3.8K new installs

iOS:
16.1K new installs
(May-August 2023)

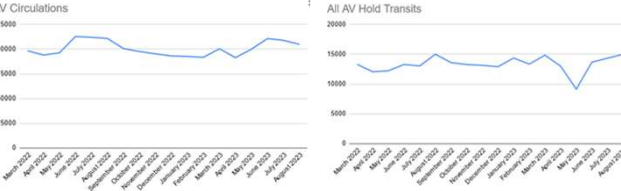


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4

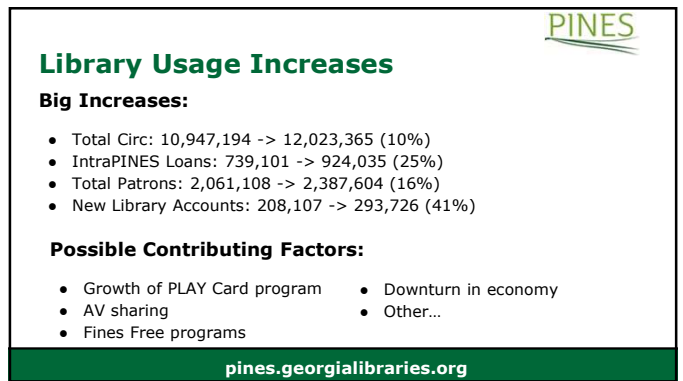


AV Sharing



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5



Library Usage Increases

Big Increases:

- Total Circ: 10,947,194 -> 12,023,365 (10%)
- IntraPINES Loans: 739,101 -> 924,035 (25%)
- Total Patrons: 2,061,108 -> 2,387,604 (16%)
- New Library Accounts: 208,107 -> 293,726 (41%)

Possible Contributing Factors:

- Growth of PLAY Card program
- AV sharing
- Fines Free programs
- Downturn in economy
- Other...

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6



PINES Learning Center


May - August 2023

- 306 new users enrolled
- 491 courses completed
- 984 CEUs earned

<https://my.nicheacademy.com/pines>

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7



PINES Learning Center

Most popular courses (May-August 2023)

1. Basic Circulation
2. Using the PINES Catalog
3. Reporting Voter Registration and Declination Numbers
4. Correcting Negative Bills
5. Library Hours and Closures
6. Curbside Pickup
7. Contributing to Evergreen
8. Hold Groups
9. Stripe Online Payments: Reconciling Accounts
10. Basic Reports

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8



Evergreen Development Update

Two Bug Squashing Weeks - May 8-12 and August 21-25, 2023


- 52 fixes and features were fully tested and signed off
- **PINES Team Participation:**
 - Dawn Dale, Elaine Hardy, Tiffany Little, Steven Mayo, Terran McCanna, Susan Morrison, and Chris Sharp contributed code, testing, or documentation.

Feedback Fest for Evergreen 3.12:

- **November 6-10, 2023**

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9



Online Account Registrations and Renewals

Online library card registrations Quarter 2, 2023:


- Total: 6,128
- Updated to Full Accounts: 704 (11%)

Online Renewals

- 3,380 online account renewals since implementation!

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10




1,000 Books B4 Kindergarten Site

- All data from b4.georgialibraries.org was transferred to Beanstack on September 7
- Parents wishing to access their existing data through Beanstack should contact the library to set up their new login and connect it to their child's account
- Parents can still log into the old site to print out reading logs until the end of the month

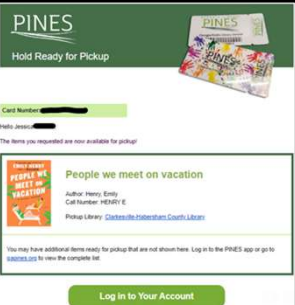
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11



HTML Notifications

- Completed project to convert and rewrite all types of email notifications
- Added new followup email to new account holders
- Feedback has been overwhelmingly positive



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12



13